

# ANNALIZA GALO

PORTFOLIO: [www.annalizamakeupart.com](http://www.annalizamakeupart.com)

CONTACT: [annalizaartistry@gmail.com](mailto:annalizaartistry@gmail.com)

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## SUMMARY

Veteran makeup artist with highly creative design skills, extensive understanding of the fashion industry and a deep respect for the power of beauty. Deep experience in fashion, bridal, special-effects makeup, stage-makeup, airbrush makeup and hair design. Extremely capable and highly motivated individual with an insatiable desire to learn, an unparalleled passion for the craft of makeup artistry and an uncanny ability to infect others with enthusiasm for life and work. Fluent in English, Tagalog and Mandarin.

## PROFESSIONAL EXPERIENCE

### Freelance Makeup Artist

**Los Angeles, Shanghai, Moscow, Hong Kong, Chennai & Manila** 2005 – Present

- Extensive international experience providing hair and makeup application services to the following diverse clientele:
  - Nominees and attendees of award shows, including The Academy Awards, Grammy Awards, Screen Actors Guilds Awards and The Darley Awards
  - Actors and musicians for video productions, including films, television commercials and music videos
  - Scores of brides from various countries, leading to a broad knowledge of culturally acceptable and relevant makeup styles and practices.
  - Fashion photographers and corporate clients on print, editorial and art projects
  - Mary Kay Philippines events, as their executive MUA and beauty advisor

**Soccer World International—Shanghai, China**

**2011 – 2013**

#### *Project Coordinator*

- Coordinated the China project, activities and operations together with other Chinese executives.
- Liaison with local and international institutions and associations
- Organizing business delegations throughout China and European offices
- Provided services to Soccerworld International, including: market research, soccer sport analysis within various countries, location analysis, and promotional campaigns.

**Essential Finance Offshore Investment Company—Shanghai, China** 2009 – 2010

#### *Marketing Executive*

- Major responsibilities included liaising and building relationships with a wide range of clients; developing and managing direct mailing databases; organizing and attending events and exhibitions.
- Maintained and built contacts with the press and expatriate community.
- Worked closely with Business Development group to develop long-term marketing plans and strategies.

**Pacific Prime International Insurance Broker—Shanghai, China**

**2006 – 2007**

#### *Administration Manager*

- Drove relationship building with insurance providers to gain a full understanding of their needs to aid in the facilitation of effective communication between insurance companies and office sales team.

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- Supervised three-person team, including two support staff and one intern.
- Drove all corporate event planning.
- Acted as a liaison with the external consultants and non-Chinese speaking board members.

## **Pure Body UK LTD.—Surrey, England**

**2005 –2006**

### ***Executive Assistant***

- Produced promotional material such as posters, flyers and logos to advertise and promote the company.
- Assisted in updating the look and style of the company's website
- Prepared correspondence, presentations, reports and invoices using a variety of software packages
- Aided in customer and supplier relations via phone and internet
- Updated and maintained the companies accounts and customer records

## **Bridge Worldwide Relocations—Manila, Philippines**

**2004 –2005**

### ***Marketing Assistant***

- Responsible for meeting and interacting with the clients to propose product/services.
- Conducted presentations, tours and evaluate effectiveness of product/services.
- Responsible for making surveys and inputting data of all the household goods, office equipment, and other various items that were necessary to provide an evaluated quotation note for clients.
- Coordinated and implemented the initial marketing strategy for the company, including implementation of the first advertising campaign.

## **EDUCATION**

### **Make-up: Mastered with Val Garland**

**September 2015**

Online certificate course led by Val Garland specifically catered to professional makeup artists interested in mastering elements of fashion makeup.

Course work included: runway, editorial, campaigns, portfolios and branding.

### **Kryolan Professional Makeup Academy—Chennai, India**

**May 2010**

#### ***Professional Makeup Artistry***

Course work included: Makeup History, HD Makeup, High-Fashion Makeup, Stage Makeup, Bridal Makeup, Period Makeup, Hair-styling

### **Jiaotong University—Shanghai, China**

**January 2009**

#### ***Chinese Language Study (Mandarin)***

### **CAS (Center for Aesthetic Studies)—Manila, Philippines**

**April 2005**

#### ***Basic Makeup Artistry and Basic Hair-styling certification***

### **AMA Computer College—Manila, Philippines**

**September 2003**

#### ***Bachelor of Science in Information Technology***

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## SAMPLE OF RECENT REVIEWS

(more reviews available upon request)

*I got in contact with Annaliza through Thumbtack as I was traveling to LA from the UK for the 2015 Oscars. Thumbtack's a great way of finding professionals when you are not from the area. Annaliza kept in good contact with me on the build up to the event and promptly arrived at my hotel room on the day. She came well prepared with plenty of supplies, and a clear idea of how to achieve the look I wanted. When I changed my mind regarding the make up, Annaliza was able to adapt and achieved a look that I was very happy with. The end result was fabulous, the application light, and I didn't have to keep checking my make up through the night. All together a very stress free result, which lasted throughout the night.*

--Lorea H.

*Annaliza was great. She understood our talent's needs intuitively and had everyone ready right the first time. We had a small cast but a lot of shots. She worked well with our kids and our grownups! Perfect fit.*

--Macewen P.

*Annaliza did my hair and make up for a local event here in Los Angeles. She is reliable, talented, and fun to work with. She has an impressive knowledge of different styles/looks and did an amazing job for me. I would recommend her to anyone looking for a skilled artist who really knows how to listen to you and deliver exactly what you want. Love her!*

--Linda Y.

*Annaliza was fantastic to work with! She is super sweet, but also very much a professional. She was able to translate my vision of what I wanted for two very different looks. I would definitely work with Annaliza again!*

--Angie P.

*Annaliza was amazing!! My makeup and hair were flawless all night. She made me feel like a million dollars for my red carpet event. I would recommend her to anyone looking for a professional that knows what she's doing. She nailed the exact hairstyle and makeup look I asked for. I will definitely use her again.*

--Adrienne L.

*Annaliza was wonderful to work with. She's punctual, talented, smart, flexible and delivered high-quality work. She is a delightful personable professional. I look forward to working with her again.*

--Marsha Randolph Photography